

# Lloyd's Market Leadership Programme - Global

An introductory guide for prospective participants based outside of the UK

Delivered By



From climate change to levelling up, the challenges facing leaders are greater than they have ever been before. Building highly-capable leaders who thrive and drive forward a new era of change is core to the success of the global economy.



## Overview

Lloyd's has partnered with Hult Ashridge, the leading executive education experts, to offer the 'Lloyd's Market Leadership Programme'; a high quality learning opportunity focused on developing the most relevant skills for leaders in Lloyd's Corporation and the market.

### Key benefits of this programme include:

- A comprehensive range and depth of learning, covering leadership topics relevant to the challenges we face today in our Industry.
- A programme designed to give you the knowledge, skills and behaviours you need to make an impact— professionally, personally and in society
- Working with leading executive education experts, renowned for application of learning
- Exclusive to learners in the Lloyd's Market – allowing participants to network with talented peers within their industry and discuss relatable challenges together.
- Flexible ways to learn, built around your day job
- Emphasis on applying practical tools immediately within your role and access to experts to help you make it happen.
- £7,000+VAT cost per person, based on a minimum cohort of 25



# Content and Format

In this VUCA (volatile, uncertain, complex, ambiguous) world, the challenges facing us all are greater than they have ever been before. Inspirational leaders who will drive forward a new era of change are key to steer the industry through these challenging times.

This programme builds effective leaders who inspire our people, drive innovation and change and achieve sustainable business growth.

Who it's for	Approach
Senior Managers/Leaders with at least 3-5 years leadership experience – ideally leading strategic areas (or short-term successors to these roles)	Mix of virtual, action-learning sets, live webinars, mentoring and self-directed digital learning.  Learning activity is spread over 16-18 months allowing you the space and time to practise and embed your new skills.



# Programme Overview

Introduction:	APAC/EMEA:	18/01/2024	
	Americas:	19/01/2024	
Unit 1 - Strategy			
• Strategic thinking	• Strategic Formulation	APAC/EMEA:	14/03/2024
• Strategic analysis	• Strategy implementation	Americas:	15/03/2024
Unit 2 - Marketing			
• Strategic marketing	• Digital business	APAC/EMEA:	08/05/2024
• Digital technologies		Americas:	09/05/2024
Unit 3 - Finance			
• Business performance	• Fundamental principles of finance and analysis	APAC/EMEA:	26/06/2024
• Strategic decision making and value performance		Americas:	27/06/2024
Unit 4 - Leading			
• Leadership theory	• Leading self and others	APAC/EMEA:	28/08/2024
• Leadership styles	• Team dynamics and leadership development	Americas:	29/08/2024
Unit 5 - Change			
• Leading change		APAC/EMEA:	30/10/2024
• Theories and perspective on change and transformation		Americas:	31/10/2024
Unit 6 - Innovation			
• Innovation strategies	• Design thinking	APAC/EMEA:	14/01/2025
• Creativity	• Developing an innovation toolkit	Americas:	15/01/2025
Unit 7 - Operations			
• Operating models and frameworks	• Project management tools	APAC/EMEA:	11/03/2025
• Digital business operating models		Americas:	12/03/2025



# Frequently Asked Questions

## What is the time commitment?

- The programme involves a blend of learning so that you can fit this around your role. For each of the 7 modules, which last 6-8 weeks, you will :
  - attend one 3-4hr live virtual workshop with your cohort.
  - attend three 90min webinars (either live or playback if you cannot attend)
  - networking opportunities every module to attend faculty-led action-learning sets with peers
  - Complete self-directed learning around your role
  - to compliment this, you will also be applying the module learning through activities you are already completing in your role (e.g. projects and work-based tasks)

## What is the cost?

- One place on the programme will cost between £7000 + VAT depending on final numbers.

## What role does my line manager play?

- Managers play a key role in supporting learners during the programme as they will need to support employees in accessing the right workplace experiences to apply learning in role. It is for this reason that their consent is required before application.

## How do I enrol?

- If you are interested in attending this programme please gain the support of your line manager and HR team then email [leadershipandlearning@lloyds.com](mailto:leadershipandlearning@lloyds.com).
- The deadline for applications is 27th November 2023 - however we would welcome initial levels of interest based on region, to allow for planning.

## When is the first cohort?

- We are aiming to launch the first global cohort from mid-January 2024. Cohorts will be run based on demand as each will need a minimum of 25 learners. Global time-zones will be taken into consideration and participants grouped – to make for a manageable learning journey.

## Hult Ashridge

Hult Ashridge Executive Education, part of Hult International Business School, has been helping to develop leaders for more than 50 years and ranks within the top 20 business schools worldwide for workplace education. Hult Ashridge practitioners are internationally renowned for business practice and thought leadership.

We are executive education experts with the ambition to help working professionals and organisations develop the awareness and skills needed to stay relevant in the modern workplace.

Our focus is on practical learning, because we know that knowledge through theory alone is not enough, our faculty will challenge you to solve real-world business problems.

Everything we do is powered by research, which means we constantly review and update our programme content to stay current and relevant to leaders and organisations. Something we have been doing for over 60 years.

## Contact us

For questions about the programme contact:

[LeadershipandLearning@lloyds.com](mailto:LeadershipandLearning@lloyds.com)



Presented By

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